

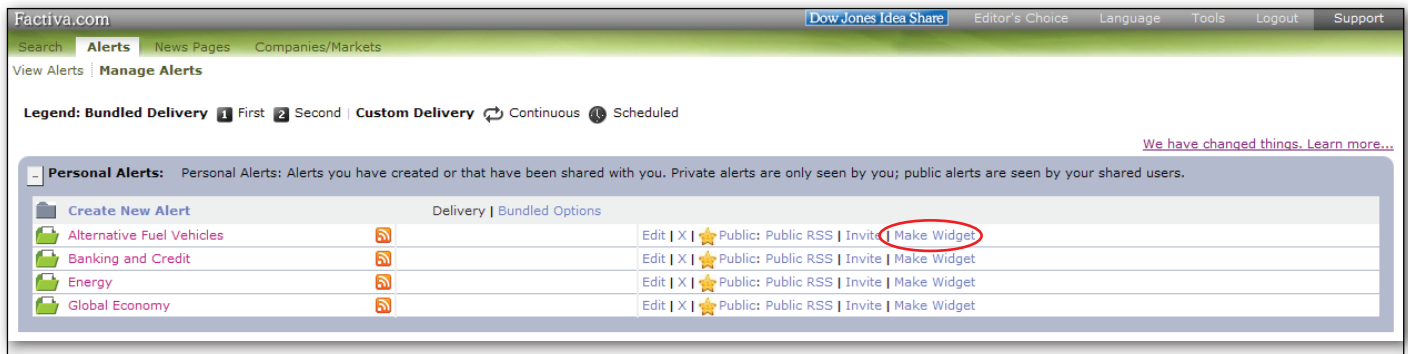
Dow Jones Factiva - Factiva Alert Widgets

Consuming and sharing relevant, targeted news just got much easier. Post the latest news onto company portals, team sites or web pages by including Factiva content along with other internal or third party content..

Create a Factiva Alert Widget from Personal, Group Subscribed or Group Assigned Alerts in two areas

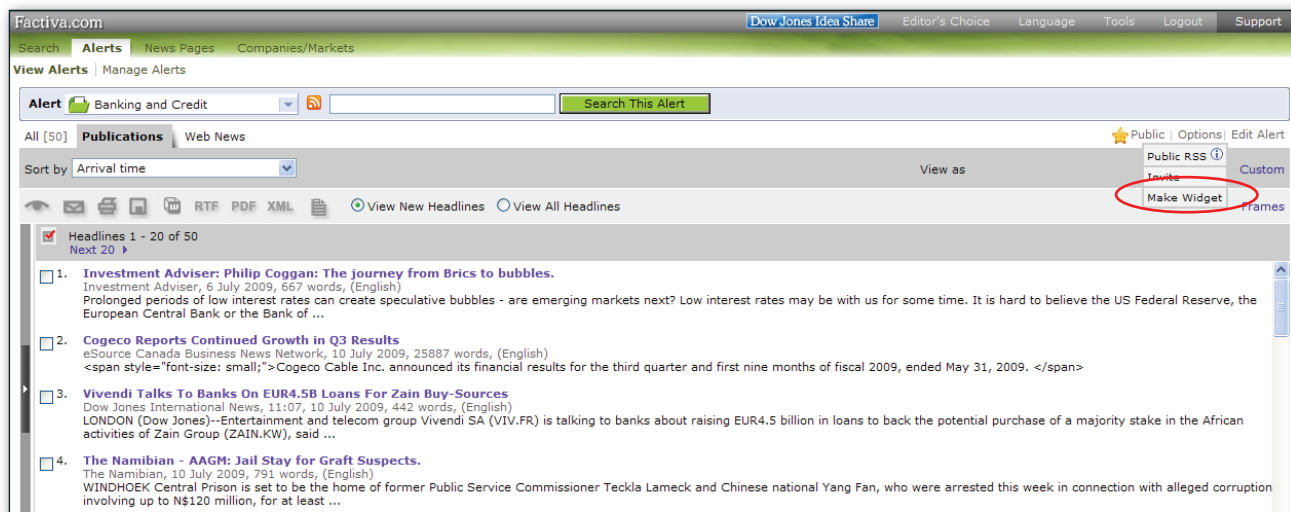
1-A. Start from the Manage Alerts of Factiva.com or Factiva iWorks

Wherever you view a PUBLIC Alert, including those that have been enabled for sharing by another user or a Factiva.com Administrator, you will see the option **"Make Widget"**. Click this link to launch the Widget Builder.

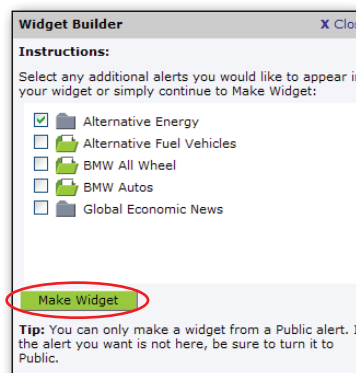


1-B. Start from the Headline View within Factiva.com or Factiva iWorks Alert

When you are viewing headlines within the folder view, click the *OPTIONS* link and choose **"Make Widget"** and this will launch the Widget Builder.



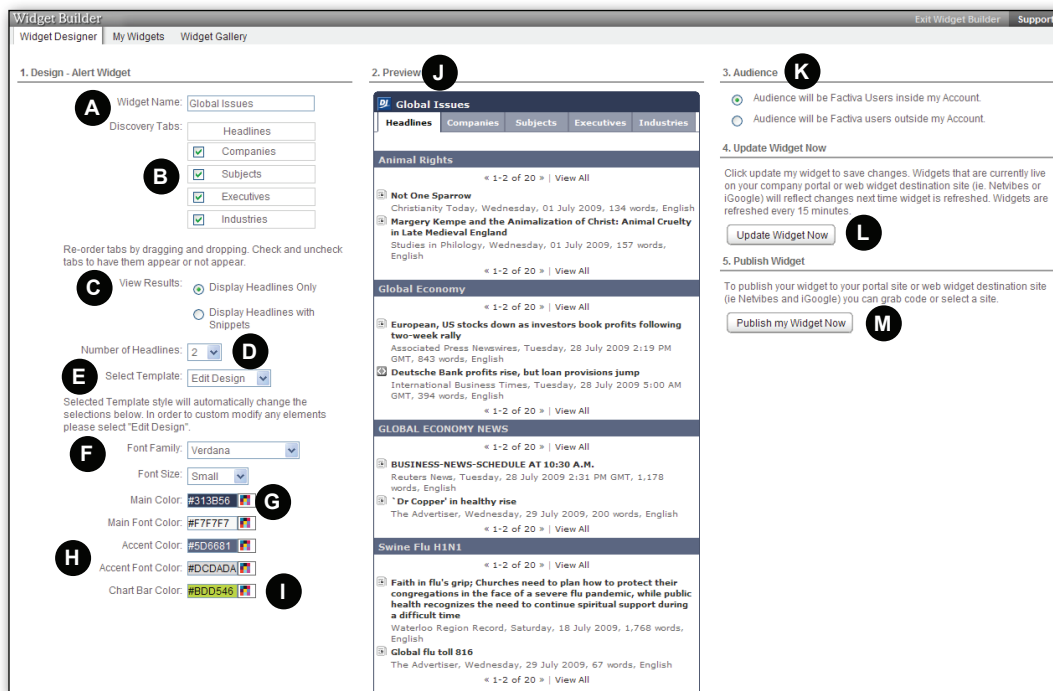
After you click the **"Make Widget"** link, a new window will open for the Widget Builder. The Alert will be selected by default. In addition, all other alerts with a Public status can be included in the widget by selecting the box next to the name. Check any other Alerts that you would like to include and click **"Make Widget"**.



1. Design your widget

This will load the Widget Designer showing you a sample of what the Widget will look like (including all Alert names) once it is completed. You can customize your Widget with:

- A. Widget Name (maximum 50 characters)
- B. Select or Deselect one or more of the Factiva Discovery elements to add to your Factiva Alert Widget. The choices are Company, Executives, Industries and Subjects. The Headlines tab will always appear and be the first tab in your widget. Reposition elements by dragging and dropping vertically.
- C. View Results format (2 options)
- D. Number of Headlines displayed within the Widget (*maximum 10 headlines*)
- E. Select one of the five Dow Jones templates to quickly apply a professional visual presentation to your Widget.-- Or, select Edit Design (bold). This option allows you to change individual elements of the Widget presentation.
- F. Font Family and Font Size will apply to entire widget.
- G. Main Color and Main Font Color selections will apply to Widget Name using hex codes or color picker.
- H. Accent Color or Accent Font Color will apply to Alert Names using hex codes or color picker.
- I. Chart bar color for Factiva Discovery elements.



2. Preview your widgets

- J. Any changes to the design of the Widget can be viewed immediately in the *Preview Window*.

3. Audience

- K. Select the audience attribution according to who will be able to see the Widget

4. Save widget design

- L. Your next option is to make additional changes to the design of the Widget by clicking the **“Update Widget Now”** link.

5. Publish widget

- M. It's time to publish the widget for dissemination by clicking the **“Publish My Widget Now”** link. After clicking the **“Publish My Widget Now”** link, a new window will open allowing you to disseminate your Factiva Alert Widget.
- N. Here you can copy the code from the box and paste it into a web page (company portal, group site, corporate intranet, etc.) or choose one of the 7 popular widget integration sites to insert your Widget. Clicking on any of these links will take you to the appropriate website allowing you to add your Widget to that page. When you are finished, click the **OK** button to return to the Widget Builder where you can now click **EXIT**.

